

# Best Practices Identification - Grid

**PARTNER SUGGESTING THIS PRACTICE:** DE

**TITLE DOCUMENT:** Intercultural Communication (MOOC) funded by the LOOK-Project

**PROMOTER:** Center for Continuing Academic Education (ZWW)

**LANGUAGES:**  EN |  DE |  FR |  FI |  GR |  Other:

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**WEBSITE:** <http://www.zww.uni-mainz.de/2663.php>

The output of this document includes:	Short Description
<input type="checkbox"/> Rational	<p>For the second time the University of Mainz initiated the Project LOOK - Lernen mit offenen Online Kursen/ Learning with open online courses. The Center for Higher Education (ZWW) was granted to develop and produce a MOOC ("Massive Open Online Course") in Cooperation with the German Institute (Department 05 at the JGU). The Concept of a MOOC, as the name suggests, is accessible to all interested persons online and for free. It will be online in October this year, the teaching language is German. The content of the course is the definition of the various terms in this field, fundamental theories of communication with an intercultural focus, concepts and descriptions of intercultural encounters and concepts of intercultural sensitization. The goal of the course is to enable the participants to encounter cultural situations openly and differentiated. Main part methodologically is that each participant is challenged to reflect his or her own cultural perception and identity in exchange with the other participants, as well as friends or family members. In combination with guided exchange and the academic knowledge the awareness for cultural issues such as stereotypes shall be raised and therefore enable the participants to master potential upcoming every-day confrontations.</p>
<input type="checkbox"/> Theoretical background	
<input checked="" type="checkbox"/> Characterisation of the context	
<input type="checkbox"/> Reference to existing "needs"/"problems"	
<input checked="" type="checkbox"/> Reference to possible "benefits"/"resources"	
<input type="checkbox"/> Definition of goals	
<input checked="" type="checkbox"/> Identification of target groups	
<input checked="" type="checkbox"/> Description of main intervention strategies	
<input checked="" type="checkbox"/> Partnership with other organisations	
<input type="checkbox"/> Process evaluation	
<input type="checkbox"/> Outcome evaluation	
Target group(s):	Why is this an interesting case? Is there any formal recognition of this case as a good practice? Why do you think this sample should be taken into consideration?
<p>Primarily students of the Department 05, German Institute, Masters Program: German as foreign language, but open access through the www</p>	<p>MOOC's as a upcoming and promising tool of teaching has never been used so far for this topic at this university. The experience of longtime teaching experiences in this field by Ms. Grein and the technological innovation may be an prototype of future courses to teach intercultural competencies interactively across institutions, universities or national borders.</p>
Topic or discipline:	
<p>Intercultural Competencies</p>	